

WWJ-TV

Public Affairs Programming

April 1, 2007 – June 30, 2007

Attached are listings of broadcast segments that in the station's judgment, reflect the station's most significant programming of ascertained issues during the preceding three month period.

Streetbeat is a weekly half hour pre-taped, interview and discussion program which is produced locally and airs Saturday 11:00a.m. – 11:30a.m. on WWJ-TV. Streetbeat highlights the efforts and achievements of non profit, faith based organizations and the philanthropic community which supports them.

Listed also, are broadcast synopsis for Face the Nation, 60 Minutes and 48 Hours Mystery.

WWJ Quarterly Issues & Programs List

April 1, 2007 – June 30, 2007

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

Program: Street Beat

4/7/2007 :00:30:00 CRIME-PROBLEMS/SOLUTIONS

Today's show is on Recidivism. We'll be talking about Prisoners who are paroled or released from prison and find their way back into the system. We'll tackle the issue of how we can decrease the Prison Re-entry rate in this state. We'll hear the personal stories of inmates who have been released and have come out into the world and have had to go back to prison, plus we'll see how we can stop our youth from leading a life of crime and we'll talk to an ex-offender who has made his life more positive as a motivational speaker, author and poet. Guests include, Raphael B. Johnson, Motivational Speaker and Anthony King, Professor at Wayne State University.

4/14/2007 :00:30:00 PUBLIC AWARENESS

This week's Street Beat is about Internet Safety. Everyday on-line predators are surfing the internet looking for innocent kids to victimize. We are discussing what parents need to do and what teens and children need to do to stay safe while surfing the internet. We'll be pointing out signs to look for from the parent's point of view and from the child's point of view to ensure safety. We'll also take a look at the consequences internet predators face if they are caught. Guests include: Daniel Roberts, Special Agent in Charge, FBI, Detective Sgt., Tom Kich, Michigan State Police, Katie Connell, Child Specialist Interviewer, FBI.

4/21/2007 :00:30:00 PUBLIC AWARENESS

This week's show topic is "Detroit's Poverty". We'll discuss three key elements which affect the city in a negative way. i.e., unemployment, crime and homelessness. We'll discuss with experts the causes and ways to eradicate the problems. Joining the discussion will be several Detroit residents who will offer their viewpoint. Guests include: Vince Kountz, Public Information Officer, U.S. Census Bureau, Chief, Ella Bully-Cummings, Detroit Police Department, Christine Riddle, Executive Director, Michigan Coalition Against Homelessness and various city residents.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

4/28/2007 :00:30:00 EMPLOYMENT/LABOR ISSUES

This week's show is on Entrepreneurship. We'll talk with guests about the benefits of owning your own business. Dr. Phil, Talk Show host, is today's special guest, and we'll get his perspective on being an entrepreneur. In addition, he'll offer advice on surviving the many facing the automotive industry. Other guests include: Martin Manna, Chaldean Chamber of Commerce, Ramone Crowe, Owner, Java Exchange Cafe', Richard Temkin, Director, Small Business Administration, Mark Gilman, Marketing Specialist, Life Moxie and Lisa Howze, Entrepreneur.

5/5//2007 :00:30:00 EMPLOYMENT/LABOR ISSUES

Street Beat focuses on Unemployment and Money Management. We'll discuss Michigan's unemployment rate and steps you can take to become more competitive in today's job market. Also discussed, will be financial management. Guests include: Ellis Liddell, CEO of ELE Wealth Management, Lyke Thompson, Director for the Center for Urban Studies at Wayne State University, Gail Perry-Mason, Financial Advisor and Author, Vincent Kountz, U.S. Census Bureau, Greenpath Debt Solutions Package, William Brooks, Workforce Development Detroit.

5/12//2007 :00:30:00 EDUCATION

This week's show topic is Bridging the Digital Divide. Guests will discuss the lack of access to computers and technology for many minorities which proves difficult in competing in the job market. We'll interview a young lady who took steps to educate herself in computer and internet usage and learn her career goals. The roundtable guests will discuss how advanced the problem of not having computer access really is in the community. Guests include: Keith Cooley, CEO, Focus HOPE, Phil Bertolini, Director GLIMA, Margaret Williamson, Director of Pro Literacy, Debra Spring, VP of Education for Matrix Human Services.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

5/19//2007 :00:30:00 HEALTH

This week's show topic is Bridging the Digital Divide. Guests will discuss the lack of access to computers and technology for many minorities which proves difficult in competing in the job market. We'll interview a young lady who took steps to educate herself in computer and internet usage and learn her career goals. The roundtable guests will discuss how advanced the problem of not having computer access really is in the community. Guests include: Keith Cooley, CEO, Focus HOPE, Phil Bertolini, Director GLIMA, Margaret Williamson, Director of Pro Literacy, Debra Spring, VP of Education for Matrix Human Services.

5/26//2007 :00:30:00 PUBLIC AWARENESS

Street Beat's topic is "Understanding Suicide". We'll speak to people who have lost loved ones to suicide and find out how they coped, the type of help available and how they are surviving the loss. Experts will identify signs to watch for. Amyre Makeupson, discusses her new book, "So...What's Next?", stories of what people think the after life is like. Guests include: Lynette DePeters, Selene Wadhawan, Jean Larch, Author and Beverly Cobain, Author.

6/2-3//2007 :00:30:00 PUBLIC AWARENESS

Street Beat explores the Deadly Drug Mix of Fentanyl and Cocaine. There have been recent deaths involving these drugs and officials are determining the causes and what can be done in the community to prevent this outbreak from becoming an epidemic. Guests include: Glynis Anderson, Founder/CEO, Home of New Vision, Dr. Calvin Trent, Department of Health, Dr. Schmidt, Wayne County Examiner's Office, Annette Williams, Detroit Recovery Project and Kimberly Whaley, Home of New Vision.

6/9-10//2007 :00:30:00 PUBLIC AWARENESS

Street Beat's examines Homelessness, ways to eradicate the problem and how the effects of homelessness has impacted the country. We learn the story of a local man who is presently homeless; he shares how his situation evolved. The roundtable discussion consists of representatives from the three main counties surrounding Metro Detroit, Wayne, Oakland and Macomb. Guests include: Kenneth Walton, Homeless Package, Carrie Fortune, Macomb Homeless Coalition, John Daniels, University of Detroit, Mercy, Kristen Elliot, Oakland County Task Force on Homelessness.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

6/16-17//2007 :00:30:00 PUBLIC AWARENESS

This show recaps some of Street Beat's most powerful shows. Topics covered include, healthcare, crime and drugs. Follow up on previous guests will be featured. Guests include: Lena Mae Howard, Strongest Grandmother, Moses Moxley, Motivational speaker, Pamela Powell, Double lung transplant recipient, Amanda B., Recovering drug addict.

6/23-24//2007 :00:30:00 PUBLIC AWARENESS

Street Beat's topic is "Understanding Suicide". We'll speak to people who have lost loved ones to suicide and find out how they coped, the type of help available and how they are surviving the loss. Experts will identify signs to watch for. Amyre Makeupson, discusses her new book, "So...What's Next?", stories of what people think the after life is like. Guests include: Lynette DePeters, Selene Wadhawan, Jean Larch, Author and Beverly Cobain, Author.

6/30 -7/1/2007 :00:30:00 PUBLIC AWARENESS

Today's show focuses on Recidivism, prisoners who upon release end up back in the prison system. We'll tackle the issue of how to decrease prison re-entry in the state and hear personal stories of inmates who have been released and returned to the prison system. We'll also discuss, how to stop our youth from leading a life of crime and how an ex-offender turned motivational speaker, author and poet. Guests include: Raphael B. Johnson, Motivational speaker and Anthony King, Professor, Wayne State University.

WWJ Quarterly Issues & Programs List

April 1, 2007 – June 30, 2007

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

Program: Face The Nation

4/1/2007 :00:60:00 POLITICAL

Interview with Senators Charles Schumer and Arlen Specter about the controversy over what role Attorney General Gonzales played in the firing of eight U.S. attorneys, and what standards and procedures should be followed in the investigation of this matter. Interview with Dan Bartlett, Counselor to President Bush, about: how the investigation into the firing of the eight U.S. attorneys should be conducted / the question of a political agenda on the Democrats' part; former Bush strategist Matthew Dowd's statement that President Bush has become isolated from reality; House Speaker Nancy Pelosi's trip to Syria; support for the British government in their pursuit of the release of British sailors taken prisoner by Iran. Guests: Sen. Charles Schumer (D-NY), Vice Chair, Democratic Conference; Sen. Arlen Specter (R-PA), Member Judiciary Committee
Dan Bartlett, Counselor to the President.

04/08/07 :00:60:00 POLITICAL

Interview with former Governor Mike Huckabee (R-AR), candidate for the 2008 Republican presidential nomination. Topics include: Christian evangelicals holding Republican candidates to the same standard of personal accountability as Democrats; honesty and candor as primary assets in a candidate; his prospects for campaign fundraising; the relationship between government and religion; the need to win the war in Iraq 2) Roundtable discussion about: the need for a great amount of money to finance today's political campaigns / the significance of Senator Barack Obama's ability to raise funds / his ascendance as a serious candidate; the effect of Senator John McCain's support for the Iraq war on his quest for the Republican presidential nomination; former Tennessee Senator Fred Thompson as a possible Republican presidential contender Guests: Mike Huckabee (R-AR), former Governor, 2008 Presidential candidate Mike Allen, Politico.com; Colbert I. King, The Washington Post.

4/15/07 :00:60:00 POLITICAL

Interview with Vice President Dick Cheney. Topics include: Congress and the impasse over paying for the war in Iraq / the potential initial impact of cutting off funding for the war; the ongoing difficulties faced by U.S. efforts in Iraq / the necessity of dealing with the global war on terror; the credibility of the Bush administration / Attorney General Gonzales' statements / Scooter Libby's perjury conviction; the ongoing threat of a nuclear terrorist attack on a U.S. city. Guest: Dick Cheney, Vice President of the United States.

04/22/07 :00:60:00 POLITICAL

The shootings (April 16) at Virginia Tech University. Topics include: the situation today on the University / continuation of a police presence on campus / the need for an independent commission to examine all aspects of the event and situation the question of people legally carrying concealed weapons as a safeguard against killers; the advantage of a stress assessment team for early intervention in a potentially violent situation; NBC's airing of the pictures sent to them by the gunman; the effectiveness of the Brady law / federal vs. state guidelines for reporting mentally ill individuals; (d) possible Judiciary Committee hearing on guns after Virginia issues its report / enforcing current gun laws 2) Attorney General Gonzales: calls for his resignation Guests: Larry Hincker, Associate Vice President, University Relations, Virginia Tech; Gregg McCrary, former FBI profiler; Sarah Brady and Jim Brady, gun control advocates; Senator Patrick Leahy (D-VT), Chairman, Judiciary Committee.

04/29/07 :00:60:00 POLITICAL

Interview with Secretary of State Condoleezza Rice. Topics include: charges by former CIA head George Tenet that the Bush administration had no serious internal debate about going to Iraq and that his advice before 9/11 to take action against Afghanistan was in effect ignored / the then-problems with intelligence reports / her subpoena from Congress to testify about the reports of Saddam's weapons programs; the president's expected veto of the Congressional bill on war funding and U.S. troop withdrawal from Iraq; the disposition of hurricane Katrina relief funds offered by foreign countries. Interview with Rep. John Murtha. Topics include: placing responsibility for the invasion of Iraq; the responsibility of funding the war / the extension of troop tours of duty / the need for troop redeployment / the war funding bill and the anticipated presidential veto / Congressional compromise / ways to influence a president, including impeachment. Discussion with Roger Simon. Topics include: the question of impeachment; the Iraq war as the number one election issue; the first debate among the Democratic presidential candidates Guests: Condoleezza Rice, Secretary of State; Rep. John Murtha (D-PA), Member, House Appropriations Committee; Roger Simon, Politco.com

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

Program: Face The Nation

05/06/07 00:60:00 POLITICAL

Interview with Newt Gingrich. Topics include: his possible entry into the race for the Republican presidential nomination; Democrats' opposition to a continued American military presence in Iraq / continued monetary support for those U.S. troops who are there now; the long-range impact of a possible American political defeat in Iraq / the worldwide war on terrorism; the Republicans' approach to the 2008 election and its issues / revising the format of televised political debates Interview with Rep. Charles Rangel. Topics include: withdrawing American troops from Iraq / enlisting the aid of Saudi Arabia, Egypt and Jordan in ending the violence in Iraq / anticipating the features and conditions of the next Congressional bill relating to the war to be sent to the president; the credibility of former CIA Director George Tenet Guests: Newt Gingrich, former Speaker of the House; Rep. Charles Rangel (D-NY), Chairman, Ways and Means Committee

05/13/07 00:60:00 POLITICAL

Report on the claims of an al-Qaeda group in Iraq that it is holding three missing American soldiers who were part of a patrol unit ambushed yesterday Interview with Sen. Chuck Hagel. Topics include: the American military effort in Iraq / a political resolution as the means to end the violence / redeploying American forces to focus on measures against terrorists there; the effect of the war on the Republicans and on the U.S.; Hagel's possible candidacy for the presidency as an Independent / New York Mayor Michael Bloomberg as a possible running mate Roundtable discussion about: the possibility of a third party presidential candidate; possible Republican contenders who have not yet entered the race; Al Gore as a possible Democratic candidate; the ongoing impact of the Iraq war on the Republican party / efforts of liberal anti-war groups / rising impact of the moderates of both parties Guests: Sen. Chuck Hagel (R-NE), Foreign Relations Committee; Michel McQueen Martin, National Public Radio; Jeanne Cummings, Politico.com (3)

05/20/07 00:60:00 POLITICAL

Interview with Senator Dianne Feinstein (D-CA) and Senator Arlen Specter (R-PA). Topics include: the no confidence resolution on Attorney General Alberto Gonzales to be introduced in the Senate this week by Senator Feinstein; how the resolution will be received by members of the Senate; the May 15, 2007 testimony of former deputy attorney general, Jim Comey; recent developments concerning the immigration bill and the chance it has on passing in the Senate and House of Representatives. Interview with retired Major General Paul Eaton and Dr. Fred Kagan. Topics include: their perspectives on the efficacy of the recent U.S. troop surge / a reduced level of violence; the preparedness level of the Iraqi army and national police / factors affecting their training; when a significant difference in the Iraqi situation may be expected. Guests: Senator Dianne Feinstein (D-CA), Member, Judiciary Committee ; Senator Arlen Specter (R-PA), ranking Republican, Judiciary Committee (1); retired Major General Paul Eaton, votevets.org ; Dr. Fred Kagan, Military Historian and strategist with American Enterprise Institute.

05/27/07 00:60:00 POLITICAL

Report from Baghdad with Lara Logan, CBS News Chief Foreign Correspondent. Topics include her assessment of the recent changes in Baghdad/ the safety of the Iraqi people/ increased attacks on US troops/ the effectiveness of the insurgents in adapting their tactics. Interview with Senator Carl Levin (D-MI) and Senator Jeff Sessions (R-AL). Topics include: recent legislation to continue the war in Iraq until October/ the importance of a bipartisan understanding regarding troop withdrawal/ the impact of a military solution versus a political solution for the United States/ the need for the Iraqi leaders to reach a political settlement in order to end the violence. Interview with Kimberly Dozier, CBS News Correspondent. Topics include the May 29, 2006 blast in Baghdad that killed members of her crew, soldiers of the U.S. Army's Fourth Infantry Division, and severely injured Dozier; her long road to recovery; and the CBS News Special Presentation of "Flashpoint", to be aired on May 29, the one year anniversary of the blast. Guests: Lara Logan, CBS News Chief Foreign Correspondent Senator Carl Levin (D-MI), Chairman, Armed Services Committee; Senator Jeff Sessions (R-AL), Member, Armed Services Committee, Kimberly Dozier, CBS News Correspondent.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

Program: 60 Minutes

04/01/07 :00:60:00 PUBLIC AWARENESS

A report on how the pharmaceutical industry lobby influenced Congress to pass the Medicare prescription drug legislation, the cornerstone of the Republicans' domestic agenda. Includes interviews with Representatives Walter Jones (R-NC) and Dan Burton (R-IN); former Congressman Billy Tauzin (R-LA); Congressman John Dingell (D-MI), new chairman of the House Energy and Commerce Committee which oversees Medicare; and Ron Pollack, Executive Director of Families USA, a nonpartisan health care watchdog group.

A report on the ethical implications of using familial searching, an FBI technique which scours databases of the DNA of convicted felons, deliberately searching for partial matches that could indicate that a crime was omitted by a relative of the person whose DNA presented a partial match. Includes interviews with Mitch Morrissey, district attorney of Denver, Colorado; Angelo Della Manna, head of DNA analysis for the State of Alabama; Stephen Mercer, a Maryland attorney who specializes in issues involving DNA; Detective Sue Hickman of Rotherham, England, who used familial searching to catch a rapist; Darryl Hunt of Winston-Salem, North Carolina, who was released after 19 years in prison, when a partial DNA match was pursued.

A report on global warming and the apparent effect it has in Antarctica, making the region the fastest warming place on Earth. Includes interviews with Gino Casassa, Glaciologist; American biologists Sue and Wayne Trivelpiece; and Paul Mayewski, Director of the Climate Change Institute at the University of Maine. Andy Rooney topic: "Presidential Price Tag" - Andy calculates the rising cost of running for president.

04/08/07 :00:60:00 POLITICAL

An interview with Senator John McCain (R-AZ), in which he discusses his 2000 campaign for president, his reaction to criticism that he has changed positions on issues, his current stance on Iraq and his new campaign for the presidency and the controversy surrounding his most recent comments on the safety in Baghdad. "Vive Les Nukes" - With power demands rising and concerns over global warming, America is now considering nuclear energy and is looking towards France, a country where nearly 80% of its electricity comes from 58 nuclear power plants. Includes interviews with Pierre Gadonniex, Head of Electricite de France; Bertrand Durrande, Executive Vice President for Manufacturing at AREVA; Jay Sell, Deputy Secretary of Energy; David Jhirad, Head of Science and Research for the World Resources Institute; Anne Lauvergeon, Engineer and Chairwoman of REVA; and Andrew Kadak, Professor at MIT.

An interview with Rick Berman, a Washington lobbyist and lawyer, whose critics claim he is a tool for corporate America. Berman counteracts that he is merely against anyone who seeks to limit or regulate our way of life. Includes an interview with Dr. Michael Jacobson, Center for Science in the Public Interest, a healthy food advocacy group. Andy Rooney topic: "Andy: Let's Have A Queen" - Andy makes a case for a U.S. monarchy.

04/15/07 :00:60:00 PUBLIC AWARENESS

On April 11, all charges against the three white former Duke University lacrosse players accused of raping an African American stripper at an off-campus team party (as detailed in "The Duke Rape Case - OAD: 10/15/06; and "The Duke Case" - OAD: 01/14/07) were dropped. The three - Reade Seligmann, Collin Finnerty, and Dave Evans - are interviewed about their feelings of being exonerated. Also includes an interview with North Carolina Attorney General Roy Cooper. "Imus" - a rebroadcast of an abbreviated version of an interview with radio personality Don Imus on the occasion of his being fired by CBS Radio and MSNBC television because of his disparaging comments about the Rutgers University women's basketball team. "Maximum Security Education" - a report on a Bard College program which offers true liberal arts degrees to some prison inmates in the Eastern Correctional Facility, a maximum security prison in New York State. Andy Rooney topic: "Andy's Trip To The Auto Show" - Andy visits the New York International Auto Show

04/22/07 :00:60:00 PUBLIC AWARENESS

A report on the Secret Service Intelligence Division and its research into the characteristics of assassins and school shooters. Includes interviews with former Special Agent Bryan Vossekuil; psychologist Dr. Robert Fein; Secret Service threat assessment specialist Georgeann Rooney; psychologist Dr. William Pollack. Their findings are compared to the profile of the Virginia Tech shooter. "Living In Baghdad" - a report on the harsh life endured by residents of Iraq's capital city, who must daily face bombs, shootings, and ongoing obstacles such as long gas lines. Includes interviews with Mahmud al Wadi, and with Dr. Quraish Fajir al-Kasir, a prominent Iraqi surgeon.

A report on how the hip-hop culture's message to shun the police has undermined efforts to solve murders across the country. Includes interviews with Geoffrey Canada, an anti-violence advocate and educator from New York City; rap star Cam'ron (real name: Cameron Giles); Professor David Kennedy, John Jay College of Criminal Justice. Also includes comments by New York City Police Commissioner Ray Kelly. Andy Rooney topic: "Andy Loves His Books" - Andy talks about some of his favorite books.

A two-part interview with ex-CIA Director George Tenet who discusses the security agency's activities before and after 9/11, the war on terror and the use of enhanced interrogation techniques' on suspected terrorists, and the role of the agency's intelligence reports in the decision to go to war with Iraq. "Armed And Dangerous" a report on the debate over allowing someone who has been deemed mentally ill to buy a gun, and the factors which have prevented the proper enforcement of the 1968 federal gun control law banning the sale of firearms to the mentally ill. Includes interviews with: Jim Kessler, co-founder of Americans For Gun Safety; Rep. Carolyn McCarthy (D-NY); Larry Pratt, executive director, Gun Owners of America; Wayne LaPierre, chief executive, National Rifle Association Andy Rooney topic: "Andy: Thanks For Writing" – Andy reads some of the letters he's received.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

05/06/07 :00:60:00 POLITICAL

an interview/profile of Nazir Abas, a former Muslim terrorist and top commander in Jemaah Islamiyah, al-Qaeda's franchise operation in Southeast Asia. He defected after Osama bin Laden issued a religious edict declaring all Americans and Jews fair targets for al-Qaeda terror. (C: Bob Simon - P: Michael H. Gavshon) "Lou Dobbs" - an interview/profile of CNN anchor Lou Dobbs, a self-described advocacy journalist, who discusses his stance against illegal immigration. Includes comments by his wife, Debi, and by Mark Potok of the Southern Poverty Law Center. (C: Lesley Stahl - P: Denise Schrier Cetta) "Thrift Shop Masterpiece?" - retired truck driver Teri Horton claims that a fingerprint on a painting she bought for five dollars in a thrift store proves that it is a Jackson Pollock original, worth \$50 million. Includes interviews with Paul Biro, a forensic art expert; and Katy Siegel, professor of art history at Hunter College. Andy Rooney topic: - "Trying To Make Sense Of The Papers" - Andy critiques what he reads in the newspapers.

05/13/07 :00:60:00 POLITICAL

"Mitt Romney" - an interview/profile of former Massachusetts governor Mitt Romney, now a contender for the Republican presidential nomination. Topics discussed include the war in Iraq, Romney's Mormon religion, and his changing positions on abortion. (C: Mike Wallace - P: Ruth Streeter) "6%" - a report on how the 6 percent commission traditionally charged by real estate agents may be in jeopardy due to emerging competition from Internet real estate sellers and buyers. Includes interviews with: Glen Kelman, president and CEO of Redfin, on online real estate brokerage; Deborah Arends, a RE/MAX agent in Seattle; Steve DeBianco, who helped launch eRealty, the first Internet discounter "Ali" - a profile of Ali Abbas, an Iraqi war orphan who, at the age of 12, lost both arms and most of his family to a stray American bomb in 2003. Now 16, he lives in London. Includes interviews with: Jon Lee Anderson, New Yorker magazine; Tim Hobbs, headmaster, Hall School, Wimbledon; Andy Rooney topic: "Looking Older Happens To Everyone" - Andy talks about how our looks change as we get older

05/20/07 :00:60:00 PUBLIC AWARENESS

A report on the circumstances surrounding the problems and shortcomings of "Deepwater" - a \$24 billion modernization program undertaken by the U.S. Coast Guard five years ago and now the subject of a Justice Department investigation. Includes interviews with: Congressman Elijah Cummings (D-MD), chairman of the Coast Guard oversight committee; Captain Kevin Jarvis, U.S. Coast Guard (Ret.); Michael DeKort, former Lockheed Martin engineer; Congressman Gene Taylor (D-MS).) "One Laptop Per Child" - a report on MIT Professor Nicholas Negroponte's effort to put an inexpensive, durable laptop computer into the hands of every child, particularly the poor, as an educational aid...and the competition he is encountering from Intel. Also includes an interviews with Craig Barrett, Intel's chairman of the board "Dumped On Skid Row" - a report on allegations that some Los Angeles hospitals drop off homeless patients on the streets of the city's Skid Row, even when they are in no condition to fend for themselves. Includes interviews with: Reverend Andy Bales, Union Rescue Mission; Rocky Delgadillo, Los Angeles city attorney; Jose Egurbide, deputy city attorney; Diana Bonta, vice president, Kaiser Hospital; Kaylor Shemberger, head of Hollywood Presbyterian Hospital. Andy Rooney topic Andy visits the New York Antiquarian Book Fair.

05/27/07 00:60:00 PUBLIC AWARENESS

60 MINUTES devotes the entire broadcast to the First battalion of the 133rd Infantry of the Iowa National Guard serving in Iraq. Over the course of nearly two years, the report and the cameras follow the soldiers and their families as they experience the realities of war, both in Iraq and at home. Interviews with individual soldiers and their family members chronicle the impact of the war on their lives.

Date	Duration	Issue/Topic Explanation
------	----------	-------------------------

Program: 48 Hours Mystery

04/07/07 :00:60:00 CRIME, PROBLEMS/SOLUTIONS

In December 1996, Atlanta resident David Coffin, having spent the weekend with his girlfriend, Megan Lee, returned home to find his house ransacked and his Porsche stolen. Two days later the burned remnant of his body was found lying on its back in the charred remains of his home -- the intensity of the fire had left no immediate clues to the cause of his death. Meanwhile, on that same night, Megan Lee's estranged husband, Scott Davis, claimed he himself had been attacked by an assailant who warned him to stay away from Megan and who then tried to set Davis' house on fire. When interviewed by police, Davis said that he had not shot Coffin -- which immediately made him a suspect, as police did not know at that point just how Coffin had died. Davis was arrested for murder, but with no physical evidence inking him to the crime, all charges were eventually dropped. Nearly ten years later, after Davis tried to run for Governor of California, and because of the persistence of David Coffin's father, the Atlanta Police Cold Case Unit reviewed the case against him. He was arrested again and charged with murder. During the trial, jurors heard from Megan Lee about their failed marriage; his fixation with David Coffin; and his incriminating statements, both to Megan Lee and the police, about how David Coffin died. Despite the alibi provided by the testimony of his father, Dr. Dave Davis, a forensic psychiatrist, Scott Davis was convicted of murder and sentenced to life in prison. He maintains his innocence; his attorneys plan an appeal.

04/14/07 :00:60:00 CRIME, PROBLEMS/SOLUTIONS

A report on the marriage of Heather and Ron Samuels, who, even after divorcing, were involved in a bitter custody battle. In October 1997, a bullet severed Heather's spinal cord, leaving her a quadriplegic. Heather was immediately certain that ex-husband Ron was involved in the crime, as he had once threatened to make her pay for leaving him. Investigators were able to track down three men who they believed were involved in the assault: Hugh Estess, the car owner; Eddie Stafford, the driver, and Roger Runyon, the shooter. Also implicated was Geoff Pollock, who was present at meetings when the crime was discussed. Ron Samuels was named as the man behind the crime - the puppet master. In exchange for complete immunity, police got the co-conspirators to acknowledge Samuels' lead role in the crime. Before Samuels could be arrested, he fled to Mexico. He ran afoul of the law there when police found six kilos of cocaine in his car. He was imprisoned and, five years later, still proclaiming his innocence, he was extradited to the U.S. to stand trial for the attempted murders. He was found guilty of all charges and sentenced to life in prison for the attempted murders, plus an additional 120 years for the other charges. The court ordered Samuels to pay Heather restitution, but he claims that he's broke. Investigators are tracking any remaining assets. He is planning to appeal his conviction.

04/17 /07 00:60:00 EDUCATION

Katie Couric anchors a report about yesterday's school shootings at Virginia Tech, where 32 people were killed by a lone gunman, who then killed himself, making this the deadliest mass shooting in U.S. history. Featured are: a report about the shooter, Cho Seung-Hui by Correspondent Bob Orr; a report on how Cho obtained his weapons a timeline of April 16 by Peter Van Zant;; an interview with President George W. Bush and his wife, Laura Bush, who attended today's convocation; a report on the injured, the heroes and the victims by Cynthia Bowers; remarkable stories of courage a report on how an entire community reacts when confronted by tragedy; a report by Harold Dow on how a professor feared for his students after they were trapped in their lab; a report by Maureen Maher on the increase in school shootings in the U.S. and looking for the warning signs and a remembrance in words and pictures of the 32 who were killed.

04/21/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

An updated report on the October 2004 murders of former beauty queen Leslie Mazzara and her roommate, Adriane Insogna, in the upstairs bedrooms of their Napa, California home. A third roommate, Lauren Mianza, sleeping downstairs, was not harmed and was the only witness. After almost a year's investigation, one clue -- the discarded butts of Camel Turkish Gold cigarettes found at the scene -- led to Eric Copple, the husband of Insogna's best friend, Lily Prudhomme. Copple made admissions to the police that linked him to the crime. He was expected to stand trial in 2006 and could face the death penalty. Update: Copple and the District Attorney reached a deal and he pleaded guilty to two counts of first-degree murder, which spared him the death penalty. In January 2007, he was sentenced to life in prison without the possibility of parole. He forfeited all rights of appeal or clemency.

04/28/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

An updated report on the March 1988 murder of legendary racecar driver Mickey Thompson and his wife Trudy. Colleen Campbell, Thompson's sister and former mayor of San Juan Capistrano, CA, is convinced that Michael Goodwin, her brother's former partner, was the killer. Goodwin, earlier accused by Mickey Thompson of stealing hundreds of thousands from their business, denied that he hired two hit men to commit the murders. He claimed that Campbell used her political influence to make him the prime suspect in the criminal investigation. He was arrested in December 2001 and was to stand trial in the summer of 2002. Update: After two and a half years, the case against Goodwin was dismissed by Orange County, but he was rearrested by authorities from Los Angeles County, who held him for another two and a half years. After five years of being held without bail, Goodwin went on trial in Pasadena, CA - eighteen years after the murders. He was found guilty of first degree murder and sentenced to two consecutive life terms, with no chance for parole. He plans to appeal based on his inability to present other possible suspects.

05/05/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

A report on the death of 50 year-old Kathy Augustine, a career politician from Nevada. Questions arose about the cause of her death after police received a tip from her husband's co-worker that she may have been poisoned, and toxicology reports further confirmed the presence of the powerful paralytic drug Succinylcholine. That discovery led to further questions about the death three years earlier of her estranged husband, Charles Augustine; her subsequent and immediate marriage to Chaz Higgs, a nurse who had cared for him, and if politics played any part in her death. Upon further investigation, Chaz Higgs was arrested and charged with the murder of Kathy Augustine. He is currently free on bail and his trial is scheduled to begin next month. Nevada authorities are no longer investigating alleged threats against Augustine by political enemies. Includes interviews with Augustine's parents, Phil & Kay Alfano; Reno Police Detective, Dave Jenkins; Charles Augustine's sons from a previous marriage, Larry and Greg. (C: Troy Roberts - P: Lisa Freed, Doug Longhini, Steven Reiner)

05/12/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

A follow-up to "The Last Dance", AD: 05/06/06. In 2002, Catherine Woods, an aspiring dancer, left Ohio at age 17 and went to New York in search of fame and fortune, but ended up becoming a stripper to pay the rent. While in New York, she became involved with fitness instructor Paul Cortez, who, at first, was unaware of her exotic dancing career, while continuing to live with her ex-boyfriend David Haughn. On Sunday of the 2005 Thanksgiving weekend, Catherine was savagely murdered. The two men became suspects in her murder and it was then that her exotic dancing career came to light to the police and to her family. Police concluded that Paul Cortez, due to his jealous nature, was the prime suspect. He was arrested and ultimately convicted of Catherine's murder. He was sentenced to 25 years to life. Attorney Nathan Dershowitz is planning an appeal, claiming hair and other forensic evidence was never thoroughly tested. Included are interviews with David Haughn; Paul Cortez and his mother, Yvette Cortez; and Catherine's parents, Jon and Donna Woods.

05/19/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

A report on the deaths of four women: Tracy Ann Roberts, Kim Raffo, Barbara Briedor, and Molly Jean Dilts, all suspected prostitutes and/or drug addicts. They were all found on November 20, 2006, in a ditch, facing east, without their shoes on near the Golden Key Motel on the outskirts of Atlantic City, NJ. Police suspect a serial killer but clues in the case have led to little information.. As of now, no one has been arrested or charged in the homicides. A person of interest, Terry Oleson, a handyman who lived at the motel and worked odd jobs to pay the rent, has been arrested for an unrelated offense videotaping a minor in the nude with a hidden camera. His house has been searched and he has now been asked to provide DNA samples.

05/26/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

Dr. Richard Illes, a successful heart surgeon, and his wife, Miriam, a homemaker and mother to their young son, were a prominent couple in their small community of Williamsport, PA. Then, on Jan. 15, 1999, Miriam was fatally shot as she stood in front of her kitchen window. Because Miriam had filed for divorce from her husband, investigators theorized that Richard Illes was responsible. Eventually, the killer's gun and sneakers were found not far from where Dr. Illes had been on the night of the murder. Illes had married his assistant and moved to Spokane, Washington, where he was finally apprehended and arrested. Upon searching Illes' home in Spokane, police found an manuscript in his computer entitled "Heart Shot: Murder Of The Doctor's Wife." A jury found Illes guilty of murder in the first degree. He maintains his innocence and is appealing his conviction.

05/26/07 00:60:00 CRIME, PROBLEMS/SOLUTIONS

In April 2002, the body of successful real estate agent, David Nixon of Grapevine, Texas, was discovered in a storm drain in a nearby town. He had been shot in the heart and his remains burned beyond recognition. At the time of the murder Nixon and his live-in girlfriend Tracy Frame were in the process of splitting up and were fighting over the house where they both lived. Police investigating the crime focused on Frame who denied any wrongdoing. Three years after Nixon's death, Tracy Frame was tried, found guilty of murder and sentenced to 40 years in prison. She will be eligible for parole in 20 years. She is appealing the verdict. Includes interviews with: Tracy Frame; Donna Lella, David Nixon's first wife; Nicholas, their son; Jerry Vowell, a used car dealer, who was scheduled to meet David Nixon the night he disappeared; Detective Larry Hallmark; Donald Feare, Tracy's defense attorney; and the prosecutor, Assistant D.A. Sean Colston.

WWJ
PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH
SECOND QUARTER 2007

WWJ-TV PRODUCED AND AIRED THREE PUBLIC SERVICE ANNOUNCEMENTS IN SECOND QUARTER.

WKBD produced and aired an HIV/AIDs Timeline PSA promoting their annual scholarship dinner in April.

WWJ-TV produced and aired a PSA promoting Drive Against Prostate Cancer in May. This PSA aired under a sales contract.

WWJ-TV produced and aired a PSA for Willie Horton's Batting for Kids, a fundraiser supporting Don Bosco Hall on July 16, 2007.

Order List


CBS TELEVISION STATIONS



WWJ-TV

Order Number	St	Bus-Ord	Client	FBD	LBD	Total	Instr Present	Ct / Instr	Cr Restr Agency	Product	Total Spots	Office:AE	Billed Amt	Agency Client	Agency Product	Estimate	Primary Demo	Share %
✓ 11989		L-PSA	95710-FCC-EEO RECRUITING	03/22/03	01/31/08	\$0.00	1		29941-WWJ-TV	FCC-EEO RECRUITING	281	HSE	\$0.00			FCC-EEO RE	HHOLDS	
✓ 18470		L-PSA	53849-MAB	06/28/04	12/31/07	\$0.00	1		29941-WWJ-TV	MAB/MCSA	1488	HSE	\$0.00				HHOLDS	100
✓ 19034		L-PSA	103484-WWJ PSA	07/26/04	12/31/07	\$0.00	1		29941-WWJ-TV	FIXED PSAS	6060	HSE	\$0.00				HHOLDS	0
23603		L-PSA	50807-EMERGENCY BROADCASTING SYSTEM	01/27/06	12/26/07	\$0.00	1		29941-WWJ-TV	MONTHLY	23	HSE	\$0.00				HHOLDS	0
30001		L-PSA	50807-EMERGENCY BROADCASTING SYSTEM	01/09/07	01/06/08	\$0.00	1		29941-WWJ-TV	WEEKLY EAS	40	HSE	\$0.00				HHOLDS	100
No. of Orders : 5						\$0.00							\$0.00					

Commercial Instructions

CBS TELEVISION STATIONS 

WWJ-TV

ORDER-NO: 19034 LOCAL PSA
CLIENT: 103484 AGENCY: 29941
WWJ PSA WWJ-TVFBD-LBD: 07/26/04 - 12/31/07
PRODUCT: 1250 ESTIMATE:
FIXED PSAs

Instruction														Event				
No FBD	LBD	ELIGIBLE	FBT	LBT	P% Ratio	Stat	LU	SQ	HSE/CT	DUR	V-SE	A-SEM	AGENCY	MATL-ID	PRODUCT	Created	Modified	
384	03/28/07	04/30/07	M T W T F S S	All Times	50	1	1	1	8003-15	15	VS	M	N-PSA		CBS - SUPERBOWL PSA - CO	03/27/07	03/27/07	
385	03/28/07	04/30/07	M T W T F S S	All Times	50	1	1 *	1	8111-13	30	VS	M	N-PSA		CBS CARES - DANNY-PINO - C	03/27/07	03/27/07	
386	03/28/07	04/30/07	M T W T F S S	All Times	50	1	0	1	8112-13	30	VS	M	N-PSA		CBS CARES - KATHRYN MOR	03/27/07	03/27/07	
387	03/28/07	04/30/07	M T W T F S S	All Times	50	1	1 *	1	8112-15	15	VS	M	N-PSA		CBS CARES - KATHRYN MOR	03/27/07	03/27/07	
388	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1 *	1	8076-15	15	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	04/27/07	04/27/07	
389	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1	1	8077-13	30	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	04/27/07	04/27/07	
390	05/01/07	05/31/07	M T W T F S S	All Times	33	1	0	1	8003-15	15	VS	M	N-PSA		CBS - SUPERBOWL PSA - CO	04/27/07	04/27/07	
391	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1	1	8031-13	30	VS	M	N-PSA		CBS - EARLY CHILDHOOD - U	04/27/07	04/27/07	
392	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1	1	8047-13	30	VS	M	N-PSA		CBS - FINANCIAL STABILITY -	04/27/07	04/27/07	
393	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1	1	8053-13	30	VS	M	N-PSA		CBS - AT RISK YOUTH - UNITE	04/27/07	04/27/07	
394	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1	1	8060-13	30	VS	M	N-PSA		CBS - HEALTH CARE - UNITED	04/27/07	04/27/07	
395	05/01/07	05/31/07	M T W T F S S	All Times	33	1	1 *	1	8015-13	30	VS	M	N-PSA		CBS - MOVEMENT - MS SOCIE	04/27/07	04/27/07	
396	05/01/07	05/31/07	M T W T F S S	All Times	33	1	0	1	8015-15	15	VS	M	N-PSA		CBS - MOVEMENT - MS SOCIE	04/27/07	04/27/07	
397	05/01/07	05/31/07	M T W T F S S	All Times	33	1	0	1	8012-13	30	VS	M	N-PSA		CBS - JIMMY SMITS/SCREEN	04/27/07	04/27/07	
398	05/01/07	05/31/07	M T W T F S S	All Times	33	1	0	1	8057-13	30	VS	M	N-PSA		CBS - UNEMPLOYMENT - UNIT	04/27/07	04/27/07	
399	06/01/07	06/15/07	M T W T F S S	All Times	33	1	1	1	8076-15	15	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	05/31/07	06/04/07	
400	06/01/07	06/15/07	M T W T F S S	All Times	25	1	1	1	8077-13	30	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	05/31/07	06/04/07	
401	06/01/07	06/15/07	M T W T F S S	All Times	33	1	1 *	1	8003-15	15	VS	M	N-PSA		CBS - SUPERBOWL PSA - CO	05/31/07	06/04/07	
402	06/01/07	06/15/07	M T W T F S S	All Times	25	1	1	1	8047-13	30	VS	M	N-PSA		CBS - FINANCIAL STABILITY -	05/31/07	06/04/07	
403	06/01/07	06/15/07	M T W T F S S	All Times	25	1	1 *	1	8053-13	30	VS	M	N-PSA		CBS - AT RISK YOUTH - UNITE	05/31/07	06/04/07	
404	06/01/07	06/15/07	M T W T F S S	All Times	25	1	0	1	8057-13	30	VS	M	N-PSA		CBS - UNEMPLOYMENT - UNIT	05/31/07	06/04/07	
405	06/01/07	06/15/07	M T W T F S S	All Times	33	1	0	1	8015-15	15	VS	M	N-PSA		CBS - MOVEMENT - MS SOCIE	05/31/07	06/04/07	
Act	406	06/16/07	07/16/07	M T W T F S S	All Times	50	10	2 *	1	8033-13	30	VS	M	L-PSA		CBS - WILLIE HORTON'S BATT	06/04/07	06/04/07
*	407	06/16/07	07/16/07	M T W T F S S	All Times	50	1	1 *	1	8076-15	15	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	06/04/07	06/04/07
*	408	06/16/07	07/16/07	M T W T F S S	All Times	20	4	1	1	8077-13	30	VS	M	L-PSA		CBS - HIV TIMELINE - KNOW H	06/04/07	06/04/07
*	409	06/16/07	07/16/07	M T W T F S S	All Times	15	3	1	1	8053-13	30	VS	M	N-PSA		CBS - AT RISK YOUTH - UNITE	06/04/07	06/04/07
*	410	06/16/07	07/16/07	M T W T F S S	All Times	15	3	1	1	8057-13	30	VS	M	N-PSA		CBS - UNEMPLOYMENT - UNIT	06/04/07	06/04/07
*	411	06/16/07	07/16/07	M T W T F S S	All Times	50	1	0	1	8015-15	15	VS	M	N-PSA		CBS - MOVEMENT - MS SOCIE	06/04/07	06/04/07

No Shared Instructions present for order 19034

Commercial Instructions

ORDER-NO: 18470 LOCAL PSA
CLIENT: 53849 AGENCY: 29941
MAB WWJ-TVFBD-LBD: 06/28/04 - 12/31/07
PRODUCT: 8107
MAB/NCSA ESTIMATE:

Instruction										Event								
No	FBD	LBD	ELIGIBLE	FBT	LBT	P% Ratio	Stat	LU	SQ	HSECT	DUR	V-SE	A-SEM	AGENCY	MATL-ID	PRODUCT	Created	Modified
186	02/06/06	03/06/06	M T W T F S S		All Times	16	16	6	1	8061-13	30	VS	M	NT010049		MDCH - FOR THE KIDS/TOBAC	01/30/06	01/30/06
187	02/06/06	03/06/06	M T W T F S S		All Times	8	8	3	1	8018-13	30	VS	M	N-PSA		ROOFTOPS - CONSUMER FED	01/30/06	01/30/06
188	02/06/06	03/06/06	M T W T F S S		All Times	50	1	1	1	8285-16	60	VS	M	NT02RA01		RADON TESTING / PEOPLE O	01/30/06	01/30/06
189	02/06/06	03/06/06	M T W T F S S		All Times	50	1	1	1	8287-16	60	VS	M	PSA / NT02RA03		RADON / NATIONAL RADON T	01/30/06	01/30/06
190	03/06/06	04/02/06	M T W T F S S		All Times	16	16	6	1	8030-13	30	VS	M	NT000104		ABSTINENCE - SEX CAN WAIT	03/03/06	03/03/06
191	03/06/06	04/02/06	M T W T F S S		All Times	13	13	5	1	8031-13	30	VS	M	NT005505		MAB - CTF-MDCH - TAX TIME	03/03/06	03/03/06
192	03/06/06	04/02/06	M T W T F S S		All Times	16	16	6	1	8069-13	30	VS	M	NT010851		CVD - MOM - MAB	03/03/06	03/03/06
193	03/06/06	04/02/06	M T W T F S S		All Times	6	6	3	1	8020-13	30	VS	M	NT000043		CBS/CW50 - JAMIE/METH - NT	03/03/06	03/03/06
194	03/06/06	04/02/06	M T W T F S S		All Times	5	5	2	1	8285-13	30	VS	M	NC000069		MAB - DFM - LIKE YOUR RX -	03/03/06	03/03/06
195	03/06/06	04/02/06	M T W T F S S		All Times	24	24	8	1	8550-13	30	VS	M	NT009696		PROBLEM GAMBLING/PICK M	03/03/06	03/03/06
196	03/06/06	04/02/06	M T W T F S S		All Times	13	13	5	1	8061-13	30	VS	M	NT010049		MDCH - FOR THE KIDS/TOBAC	03/03/06	03/03/06
197	03/06/06	04/02/06	M T W T F S S		All Times	5	5	2	1	8085-13	30	VS	M	NC06MNG1		MAB - MIARNG - IN THEIR OW	03/03/06	03/03/06
198	03/06/06	04/02/06	M T W T F S S		All Times	50	1	1	1	8085-15	15	VS	M	NC06MNG2		MAB-MIARNG - IN THEIR OWN	03/03/06	03/03/06
199	03/06/06	04/02/06	M T W T F S S		All Times	2	2	1	1	8086-13	30	VS	M	NC06MNG3		MAB - MIARNG - IN THEIR OW	03/03/06	03/03/06
200	03/06/06	04/02/06	M T W T F S S		All Times	50	1	1	1	8086-15	15	VS	M	NC06MNG4		ABSTINENCE - SEX CAN WAIT	03/31/06	03/31/06
201	04/03/06	04/30/06	M T W T F S S		All Times	11	11	4	1	8030-13	30	VS	M	NT000104		MAB - CTF-MDCH - TAX TIME	03/31/06	03/31/06
202	04/03/06	04/30/06	M T W T F S S		All Times	13	13	5	1	8031-13	30	VS	M	NT005505		CVD - MOM - MAB	03/31/06	03/31/06
203	04/03/06	04/30/06	M T W T F S S		All Times	18	18	7	1	8069-13	30	VS	M	NT010851		CBS/CW50 - JAMIE/METH - NT	03/31/06	03/31/06
204	04/03/06	04/30/06	M T W T F S S		All Times	5	5	2	1	8020-13	30	VS	M	NT000043		MAB - DFM - LIKE YOUR RX -	03/31/06	03/31/06
205	04/03/06	04/30/06	M T W T F S S		All Times	5	5	2	1	8285-13	30	VS	M	NC000069		PROBLEM GAMBLING/PICK M	03/31/06	03/31/06
206	04/03/06	04/30/06	M T W T F S S		All Times	11	10	4	1	8550-13	30	VS	M	NT009696		MDCH - FOR THE KIDS/TOBAC	03/31/06	03/31/06
207	04/03/06	04/30/06	M T W T F S S		All Times	11	10	4	1	8061-13	30	VS	M	NT010049		LEAD - SOMETHING DANGERO	03/31/06	03/31/06
208	04/03/06	04/30/06	M T W T F S S		All Times	18	18	7	1	8029-13	30	VS	M	NT000105		MAB - MIARNG - IN THEIR OW	03/31/06	03/31/06
209	04/03/06	04/30/06	M T W T F S S		All Times	4	3	1	1	8085-13	30	VS	M	NC06MNG1		MAB - MIARNG - IN THEIR OW	03/31/06	03/31/06
210	04/03/06	04/30/06	M T W T F S S		All Times	50	1	1	1	8085-15	15	VS	M	NC06MNG2		MAB-MIARNG - IN THEIR OWN	03/31/06	03/31/06
211	04/03/06	04/30/06	M T W T F S S		All Times	4	3	1	1	8086-13	30	VS	M	NC06MNG3		MAB - MIARNG - IN THEIR OW	03/31/06	03/31/06
212	04/03/06	04/30/06	M T W T F S S		All Times	50	1	1	1	8086-15	15	VS	M	NC06MNG4		ABSTINENCE - SEX CAN WAIT	04/27/06	04/27/06
213	05/01/06	05/28/06	M T W T F S S		All Times	18	17	6	1	8030-13	30	VS	M	NT000104		CVD - MOM - MAB	04/27/06	04/27/06
214	05/01/06	05/28/06	M T W T F S S		All Times	18	17	6	1	8069-13	30	VS	M	NT010851		CBS/CW50 - JAMIE/METH - NT	04/27/06	04/27/06
215	05/01/06	05/28/06	M T W T F S S		All Times	5	5	2	1	8020-13	30	VS	M	NT000043		MAB - DFM - LIKE YOUR RX -	04/27/06	04/27/06
216	05/01/06	05/28/06	M T W T F S S		All Times	5	5	2	1	8285-13	30	VS	M	NC000069		PROBLEM GAMBLING/PICK M	04/27/06	04/27/06
217	05/01/06	05/28/06	M T W T F S S		All Times	28	27	10	1	8550-13	30	VS	M	NT009696		MDCH - FOR THE KIDS/TOBAC	04/27/06	04/27/06
218	05/01/06	05/28/06	M T W T F S S		All Times	15	15	6	1	8061-13	30	VS	M	NT010049		MAPSA - JAVONTE - MAB NCM	04/27/06	04/27/06
219	05/01/06	05/28/06	M T W T F S S		All Times	4	4	2	1	8087-13	30	VS	M	NCMAPSA1		MAPSA - HILAIRE - MAB NCMA	04/27/06	04/27/06
220	05/01/06	05/28/06	M T W T F S S		All Times	4	4	2	1	8088-13	30	VS	M	NCMAPSA2		MAPSA - FREDDIE - MAB- NC	04/27/06	04/27/06
221	05/01/06	05/28/06	M T W T F S S		All Times	4	4	2	1	8089-13	30	VS	M	NCMAPSA3		ABSTINENCE - SEX CAN WAIT	05/26/06	05/26/06
222	05/29/06	06/25/06	M T W T F S S		All Times	18	17	7	1	8030-13	30	VS	M	NT000104				

Commercial Instructions

ORDER-NO: 18470 LOCAL PSA
CLIENT: 53849 AGENCY: 29941
MAB WWJ-TVFBD-LBD: 06/28/04 - 12/31/07
PRODUCT: 8107
MAB/NCSA ESTIMATE:

Instruction

Event

No	FBD	LBD	ELIGIBLE	FBT	LBT	P% Ratio	StatLU	SQ	HSECT	DUR	V-SE	A-SEM	AGENCY	MATL-ID	PRODUCT	Created	Modified
223	05/29/06	06/25/06	M T W T F S S		All Times	10	10	4	1	8020-13	30	VS	M	NT000043	CBS/CW50 - JAMIE/METH - NT	05/26/06	05/26/06
224	05/29/06	06/25/06	M T W T F S S		All Times	10	10	4	1	8285-13	30	VS	M	NC000069	MAB - DFM - LIKE YOUR RX -	05/26/06	05/26/06
225	05/29/06	06/25/06	M T W T F S S		All Times	35	35	13	1	8550-13	30	VS	M	NT009696	PROBLEM GAMBLING/PICK M	05/26/06	05/26/06
226	05/29/06	06/25/06	M T W T F S S		All Times	15	15	6	1	8061-13	30	VS	M	NT010049	MDCH - FOR THE KIDS/TOBAC	05/26/06	05/26/06
227	05/29/06	06/25/06	M T W T F S S		All Times	13	12	5	1	8056-13	30	VS	M	NC06S051	SCS - BE SAFE BE SEEN - TE	05/26/06	05/26/06
228	06/28/06	07/30/06	M T W T F S S		All Times	21	21	8	1	8030-13	30	VS	M	NT000104	ABSTINENCE - SEX CAN WAIT	06/23/06	06/23/06
229	06/28/06	07/30/06	M T W T F S S		All Times	9	9	4	1	8020-13	30	VS	M	NT000043	CBS/CW50 - JAMIE/METH - NT	06/23/06	06/23/06
230	06/28/06	07/30/06	M T W T F S S		All Times	9	9	4	1	8285-13	30	VS	M	NC000069	MAB - DFM - LIKE YOUR RX -	06/23/06	06/23/06
231	06/28/06	07/30/06	M T W T F S S		All Times	37	37	14	1	8550-13	30	VS	M	NT009696	PROBLEM GAMBLING/PICK M	06/23/06	06/23/06
232	06/28/06	07/30/06	M T W T F S S		All Times	16	16	6	1	8061-13	30	VS	M	NT010049	MDCH - FOR THE KIDS/TOBAC	06/23/06	06/23/06
233	06/28/06	07/30/06	M T W T F S S		All Times	4	4	2	1	8085-13	30	VS	M	NC06MNG1	MAB - MIARNG - IN THEIR OW	06/23/06	06/23/06
234	06/28/06	07/30/06	M T W T F S S		All Times	50	1	1	1	8085-15	15	VS	M	NC06MNG2	MAB - MIARNG - IN THEIR OW	06/23/06	06/23/06
235	06/28/06	07/30/06	M T W T F S S		All Times	4	4	2	1	8086-13	30	VS	M	NC06MNG3	MAB - MIARNG - IN THEIR OW	06/23/06	06/23/06
236	06/28/06	07/30/06	M T W T F S S		All Times	50	1	1	1	8086-15	15	VS	M	NC06MNG4	MAB - MIARNG - IN THEIR OW	06/23/06	06/23/06
237	07/31/06	09/03/06	M T W T F S S		All Times	23	22	8	1	8083-13	30	VS	M	MAB	MAB - PLAN FIRST	06/23/06	06/23/06
238	07/31/06	09/03/06	M T W T F S S		All Times	15	15	6	1	8030-13	30	VS	M	NT000104	ABSTINENCE - SEX CAN WAIT	06/23/06	06/23/06
242	07/31/06	09/03/06	M T W T F S S		All Times	18	17	6	1	8550-13	30	VS	M	NT009696	PROBLEM GAMBLING/PICK M	06/23/06	06/23/06
243	07/31/06	09/03/06	M T W T F S S		All Times	15	15	6	1	8061-13	30	VS	M	NT010049	MDCH - FOR THE KIDS/TOBAC	06/23/06	06/23/06
244	07/31/06	09/03/06	M T W T F S S		All Times	4	4	2	1	8087-13	30	VS	M	NCMAPSA1	MAPSA - JAVONTE - MAB NCM	06/23/06	06/23/06
245	07/31/06	09/03/06	M T W T F S S		All Times	4	4	2	1	8086-13	30	VS	M	NCMAPSA2	MAPSA - HILAIRE - MAB NCMA	06/23/06	06/23/06
246	07/31/06	09/03/06	M T W T F S S		All Times	4	4	2	1	8089-13	30	VS	M	NCMAPSA3	MAPSA - FREDIE - MAB - NC	06/23/06	06/23/06
247	07/31/06	09/03/06	M T W T F S S		All Times	18	17	6	1	8019-13	30	VS	M	NC000076	MAB-DFM-ENOUGH LAKE	07/31/06	07/31/06
248	09/04/06	10/01/06	M T W T F S S		All Times	22	22	8	1	8083-13	30	VS	M	MAB	MAB - PLAN FIRST	08/14/06	08/14/06
249	09/04/06	10/01/06	M T W T F S S		All Times	15	15	6	1	8030-13	30	VS	M	NT000104	ABSTINENCE - SEX CAN WAIT	08/14/06	08/14/06
250	09/04/06	10/01/06	M T W T F S S		All Times	18	18	7	1	8019-13	30	VS	M	NC000076	MAB-DFM-ENOUGH LAKE	08/14/06	08/14/06
251	09/04/06	10/01/06	M T W T F S S		All Times	18	18	7	1	8550-13	30	VS	M	NT009696	PROBLEM GAMBLING/PICK M	08/14/06	08/14/06
252	09/04/06	10/01/06	M T W T F S S		All Times	15	15	6	1	8061-13	30	VS	M	NT010049	MDCH - FOR THE KIDS/TOBAC	08/14/06	08/14/06
253	09/04/06	10/01/06	M T W T F S S		All Times	4	4	2	1	8087-13	30	VS	M	NCMAPSA1	MAPSA - JAVONTE - MAB NCM	08/14/06	08/14/06
254	09/04/06	10/01/06	M T W T F S S		All Times	4	4	2	1	8088-13	30	VS	M	NCMAPSA2	MAPSA - HILAIRE - MAB NCMA	08/14/06	08/14/06
255	09/04/06	10/01/06	M T W T F S S		All Times	4	4	2	1	8089-13	30	VS	M	NCMAPSA3	MAPSA - FREDIE - MAB - NC	08/14/06	08/14/06
256	10/02/06	10/29/06	M T W T F S S		All Times	25	25	9	1	8083-13	30	VS	M	MAB	MAB - PLAN FIRST	08/17/06	08/17/06
257	10/02/06	10/29/06	M T W T F S S		All Times	12	12	5	1	8019-13	30	VS	M	NC000076	MAB-DFM-ENOUGH LAKE	08/17/06	08/17/06
258	10/02/06	10/29/06	M T W T F S S		All Times	25	25	9	1	8550-13	30	VS	M	NT009696	PROBLEM GAMBLING/PICK M	08/17/06	08/17/06
259	10/02/06	10/29/06	M T W T F S S		All Times	25	25	9	1	8061-13	30	VS	M	NT010049	MDCH - FOR THE KIDS/TOBAC	08/17/06	08/17/06
260	10/02/06	10/29/06	M T W T F S S		All Times	7	6	3	1	8085-13	30	VS	M	NC06MNG1	MAB - MIARNG - IN THEIR OW	08/17/06	08/17/06
261	10/02/06	10/29/06	M T W T F S S		All Times	50	1	1	1	8085-15	15	VS	M	NC06MNG2	MAB-MIARNG - IN THEIR OWN	08/17/06	08/17/06
262	10/02/06	10/29/06	M T W T F S S		All Times	7	6	2	1	8086-13	30	VS	M	NC06MNG3	MAB - MIARNG - IN THEIR OW	08/17/06	08/17/06